

VALUEworks wins three WealthBriefing Swiss Awards 2021

Zurich, 10th February 2021

We are proud to announce that VALUEworks has been honoured at the prestigious WealthBriefing Swiss Awards 2021, winning a total of three awards.

VALUEworks won the prize for best “Boutique Firm”, while our founder and CEO, Kecia Barkawi, has been awarded for her “Outstanding Contribution to Wealth Management Thought Leadership” and as “Leading Individual (Advisor)”.

The WealthBriefing Awards showcase “best of breed” providers in the global private banking, wealth management and trusted advisor industry.

According to Stephen Harris, Founder of WealthBriefing “these awards recognise the very best operators in the private client industry, with ‘independence’, ‘integrity’ and ‘genuine insight’ the watchwords of the judging process - such that the awards truly reflect excellence in wealth management.”

Kecia Barkawi commented “we are thrilled to win these three awards and to be recognised by our peers. This underlines our ongoing endeavour to stay at the forefront of global trends in the private client industry. Winning these awards in a practitioner-led judging process shows the strength of VALUEworks’ holistic, values-based approach to help, advise, and also empower clients in their wealth and family related affairs.”

VALUEworks as Best Boutique Firm

With a focus on multi-generational business families, NextGens and women, VALUEworks uses a unique three-pillar model covering family advisory, investment consulting and wealth structure management to serve its clients.

The members of the jury highlighted “VALUEworks makes it evident – by encouraging exchange between their exclusive group of clients at annual two-day Family Summits and by providing workshops aimed at increasing know-how and responsibility – that they are a truly innovative and one-of-a-kind boutique firm acting with each individual client’s best interest in mind.”

Kecia Barkawi commented that “we are truly honoured to receive this award, and this is a wonderful recognition for the whole team and shows that serving clients with expertise, warmth and a personal touch is exactly what families need in these uncertain times.” Peter Wüthrich, Head Investment Consulting added that “clients today want to become informed and responsible decision-makers and seek alignment of capital with values and purpose. Our focus on nurturing financial, human and intellectual capital through coaching and workshops effectively helps to empower wealth-owners.”

**Kecia Barkawi for “Outstanding Contribution to Wealth Management Thought Leadership”
and as “Leading Individual (Advisor)”**

The judges also awarded Kecia Barkawi the accolade of “Outstanding Contribution to Wealth Management Thought Leadership” in recognition of her role in the industry since founding VALUEworks in 2004. She was also awarded “Leading Individual (Advisor)” for her “differentiating way to empower wealth owners, helping them articulate their values and setting goals for their overall family wealth, ultimately to make them responsible and informed decision-makers”.

Kecia said that she is “deeply honoured to receive such great recognition” and added “it is a privilege to contribute to a shift in our industry towards looking after private clients in a holistic manner. It is wonderful to be recognised for my work which is extremely rewarding and enables me to grow alongside our clients, to learn, be creative, and make a real difference.

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About VALUEworks AG

VALUEworks is a fully independent, management-owned Multi-Family Office based in Zurich Switzerland. Founded in 2004 by Kecia Barkawi it has developed a unique holistic, values-based approach to serve its global clientele.

For more information, please visit www.valueworks.ch.

About WealthBriefing

Since 2005 WealthBriefing has been providing high-calibre, independent information for the discerning private client community, examining current and core topics in the area of private wealth management, such as strategic and structural changes in the sector, trends in what clients are looking for in wealth management, Tax, estate planning and legal issues for the high net worth community and regulatory developments. With teams based in Europe, the US, Asia and South Africa, the company is one of the benchmark media groups in the financial industry.